

# STUDY LINKS NEWSLETTER

ISSUE 51: January 2015

Study Links' new look! - A big well done to new members of the Study Links team! - Auschwitz Liberation Anniversary – Study Links' cook/bake off!



NEWS

## Study Links' new look!

We are pleased to announce that from next month, we shall be looking rather different following our company rebrand. Like many businesses, we've evolved over time but our branding has stayed the same. So, we decided to change the way we look. Study Links' rebrand better reflects our ambition to keep modern and in tune with our students' needs, whilst looking more lively to reflect our continued enthusiasm for the work we do! But don't worry, you'll still receive the same great service from the same great people and you can still rely on us to help you study abroad.



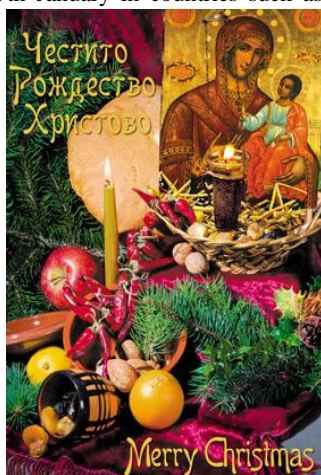
As well as a new logo and a new look for the office, the rebrand also includes a new website designed around the new visual identity. The website has been completely redesigned with user's needs in mind. We've worked hard to make the site is visually interesting and easy to navigate, as well as being interactive and providing more resources to support our students and partners.

The Study Links team have been busy decorating our office and preparing for the brand launch which will take place early next month. All will be revealed soon...

## Happy Christmas and New Year to our Orthodox friends!

Many Orthodox Christians in central and eastern Europe and other parts of the world celebrate Christmas on 7<sup>th</sup> January. 7<sup>th</sup> of January in the Gregorian calendar, corresponds to 25<sup>th</sup> December in the Julian calendar. Orthodox Christians celebrate New Year on or around the 14<sup>th</sup> of January which corresponds to 1<sup>st</sup> of January in the Julian calendar. The Gregorian calendar pre-dates the Julian calendar so the celebrations are sometimes known as 'Old Christmas' and 'Old New Year'.

Christmas Day is a public holiday on 7<sup>th</sup> January in countries such as Belarus, Egypt, Ethiopia, Georgia, Serbia, Macedonia, Moldova, Montenegro, Russia, and the Ukraine. Some countries, such as Armenia, observe Christmas Day on 6<sup>th</sup> January. Unfortunately, 7<sup>th</sup> January celebration of Christmas Day is not a public holiday in the UK however we hope that all of our Orthodox Christian friends enjoyed a wonderful Christmas and New Year!



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## Study Links' Star Student

A big congratulations to this month's Star Student, Carl LU from Giggleswick School, for successful Christmas integration! Carl and his family were initially very disappointed when they learnt that he couldn't go home for Christmas as planned due to visa issues, instead having to spend Christmas with his homestay, Mr & Mrs Scully in Bradford. Ultimately though, Carl learnt a huge amount about British culture during his stay and improved his English no-end. What a star for having a positive attitude and making the most of the opportunity! *Congratulations Carl!* Study Links' Star Students receive a present to say well done for being so fantastic!



## A big well done to new members of the Study Links team!

In September we announced that we would be expanding our use of local representatives throughout the country. We're really pleased with how well our new Academic Consultants and Support Representatives have settled into their new roles and how fabulously they have been doing – we hope you agree! We're also really impressed with how well Becky, our full-time office based Student Services Advisor is doing in her role ensuring every enquiry Student Services enquiry has a response by the end of the working day. Keep up the good work!

## Auschwitz Liberation Anniversary



January marks the 70<sup>th</sup> anniversary of the liberation of the Auschwitz concentration camp by Soviet Red Army troops on January 27<sup>th</sup>, 1945. Located in Nazi-occupied Poland, the concentration camp is estimated to have killed over 1 million people, most of whom were Jews. Of the 200,000 inmates that were freed in 1945,

about 300 are alive today. Many of the survivors are Poles who were sent to Auschwitz during the Warsaw Uprising, but the Nazi government sent inmates to Auschwitz from all over Europe.

## Study Links' cook/ bake off!

It feels like an awfully long time ago but you may remember that before Christmas, the Study Links team took part in a cook/ bake off. The team choose whether they baked something sweet or cooked something savoury; the only rule was that whatever they made had to have a Christmas theme. We can now announce that Liz was the winner with her yummy Борщ (Russian Borscht). Once again, the standards were exceptionally high! Take a look at our [Facebook page](#) to see the pictures!

